



NASA HBCU/MSI Technology Infusion Road Tour  
Tennessee State University  
April 4-5, 2017



***TUESDAY, APRIL 4, 2017***

- 7:00 am      **All Day Registration**  
*Building Location: Floyd-Payne Campus Center Forum*  
*Event Room: The Forum*
- 8:00 am      **NASA Office of Small Business Programs Associate Administrator's Video Welcome Message**
- 8:05 am      **Tennessee State University Welcome**  
*Dr. Lesia Crumpton-Young, Vice President of Research and Institutional Advancement, Tennessee State University*
- 8:15 am      **NASA Office of Small Business Programs Welcome**  
*Tabisa Kalisa, HBCU/MSI & Mentor-Protégé Program Manager, Office of Small Business Programs, NASA Headquarters*
- 8:30 am      **U. S. Army Engagement with HBCUs/MSIs**  
*Tommy Marks, Director of Small Business Programs, Office of the Secretary of the Army*
- 8:55 am      **Instructional Workshop: How to Respond to a Sources Sought**  
*Desmond Brown, Director Office of Small Disadvantaged Business Utilization, Office of Personnel Management*
- 9:20 am      **Federal Government Contracting 101**  
*LaTanya Channel, Director State of Tennessee, U.S. Small Business Administration*
- 9:45 am      **Break**
- 10:00 am      **Successes & Challenges for HBCUs/MSIs in the Federal Market Place**  
*Moderator: Sandra Long, President, SLA Worldwide*  
*Panelists: Gregory V. Murphy, Ph.D, Electrical Engineering Department Head, Tuskegee University*  
*Bree J. Morrison, D.A, Department Head-Business Administration College of Entrepreneurship & Business, Bethune-Cookman University*  
*Edwina E. Harris Hamby, Ph.D., Vice President for Sponsored Research & Emerging Initiatives, Fisk University*  
*Amy M. Andrade, M.S., PMP, VP for Research & Special Advisor to the President, Meharry Medical College*  
*John Barfield, Director of Engagement and Visibility, Research and Institutional Advancement, Tennessee State University*
- 11:00 am      **How can HBCUs/MSIs and Research Institutions Take Advantage of SBIR/STTR Opportunities Across the Federal Government**

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*Edsel M. Brown Jr., Deputy Director, Office of Innovation and Technology*

*U.S. Small Business Administration, Office of Investment and Innovation*

- 11:20 am      **Overview of the NASA Small Business Innovative Research (SBIR)/Small Business Technology Transfer (STTR) Program**  
*Joseph Grant, Ph.D., Deputy Program Executive, SBIR/STTR Program, Space Technology Mission Directorate, NASA Headquarters*
- 11:40 am      **Utilizing Opportunities within the Office of Education**  
*Tania Davis, Senior Procurement Analyst, Office of Procurement, NASA Headquarters*
- 12:00 pm      **Lunch**  
*Location: Cafeteria – Floyd-Payne Campus Center Forum Lower Level*
- 1:15 pm      **University Capability Briefings Sessions**  
*1:15 pm – Virginia State University*  
*1:30 pm – Southern University – Baton Rouge*  
*1:45 pm – Johnson C. Smith University*  
*2:00 pm – Shaw University*  
*2:15 pm – Fisk University*  
*2:30 pm – Fort Valley State University*  
*2:45 pm – Philander Smith College*  
*3:00 pm – Tuskegee University*
- 3:15 pm      **How to maximize your time with Small Business Advocates**  
*David Brock, Small Business Specialist, Marshall Space Flight Center*  
*Troy Miller, Small Business Specialist, NASA Shared Services Center*
- 3:30 pm      **Tennessee State University Tour**  
*TSU's Davis Hall (Humanities Building)*  
*Attendees will tour the MUREP Aerospace Academy*  
*TSU's Research and Sponsored Programs Building*  
*Attendees will tour the following: TIGER Institute, Advanced Materials Lab, CAVE Lab, Renewable Energy-Mechatronics Lab, Bio Informatics and Data Analytics, Cyber Security*
- 5:00 pm      **Conclusion, Networking and Discussion**

***WEDNESDAY, APRIL 5, 2017***

- 7:30 am      **Registration and Breakfast**
- 8:00 am      **TSU Welcome**  
*Dr. Glenda Baskin Glover, President, Tennessee State University*
- 8:15 am      **Finding Opportunities within the NASA Mission Directorates**  
*Moderators: Joseph Grant, Ph.D., Deputy Program Executive, SBIR/STTR Program, Space Technology Mission Directorate, NASA Headquarters*

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*Panelists:* Lynn Garrison, Center Technology Transition Lead, discussing opportunities within Science Mission Directorate  
Robert Jones, SBIR Program Manager, discussing opportunities within Aeronautics Research Mission Directorate and Human Exploration Mission Directorate  
Damian Taylor, Program Specialist, Space Technology Mission Directorate

**9:00 am                      Research and Educational Opportunities within Defense Advanced Research Projects Agency (DARPA), National Institute of Health (NIH), Office of Personnel Management (OPM) and U.S. Department of Army Materiel Command**

*Moderator:* Charles Williams, Senior Small Business Specialist, Johnson Space Center  
*Panelist:* Susan Nichols, Program Director, SBIR/STTR Program Manager, DARPA Small Business Programs Office  
Robert Vinson, SBIR/STTR Program Manager, NIH  
Desmond Brown, Director Office of Small Disadvantaged Business Utilization, OPM  
Paula Taylor, Chief, Workforce Renewal Division, HQ U.S. Army Materiel Command

**9:30 am                      Instructional Workshop: How to Present an Effective Capability Statement**

*Gwen Johnson, Socioeconomic Business Programs Manager, Parsons Government Services, Inc.*

**9:45 am                      How to Find Large Prime Contractors & Mentor**

*Moderator:* Kimberly Keith, External Relations Specialist, Office of Strategic Analysis and Communications, Marshall Space Flight Center  
*Panelists:* Chemise Smith, Small Business Liaison, SGT, Inc.  
Mikell Hewell, Manager, Procurement and Small Business, Abacus Technology

**10:00 am                      Break**

**10:15 am                      How to conduct a Thorough Needs Assessment**

*Moderator:* Christine Munroe, Small Business Specialist, Ames Research Center  
*Panelists:* Amanda "Jill" Curtis, Business Office Manager, URS Federal Services, Inc. an AECOM Company  
Lang Sims, CEO and President, Seabrook Solutions, LLC

**10:30 am                      Challenges Primes Encounter with HBCUs/MSIs**

*Moderator:* David Brock, Small Business Specialist, Marshall Space Flight Center  
*Panelists:* Toni Hall, Supplier Diversity Specialist, The Boeing Company  
Gwen Johnson, Socioeconomic Business Programs Manager, Parsons Government Services, Inc.  
Helen Lawley, Director Contracts & Procurement, KBRWyle  
Nicole Whitlock-Pelfrey, Operations Manager for Missions Operations and Integration, Teledyne Brown Engineering

**11:00 am                      University Capability Briefings Sessions**

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*11:00 am – Bethune-Cookman University*

*11:15 am - Alabama A&M University*

*11:30 am – Meharry Medical College*

*11:45 am – Prairie View A&M University*

12:00 pm

**Lunch**

*Location: Cafeteria – Floyd-Payne Campus Center Forum Lower Level*

1:15 pm

**Instructional Workshop: How to Apply for Grants in NSPIRES**

*Tania Davis, Senior Procurement Analyst, Office of Procurement, NASA Headquarters*

1:45 pm

**JPL Mentor-Protégé Program Overview**

*Felicia Bell, Section Manager, Small Business Programs Office, Jet Propulsion Laboratory*

2:00 pm

**Matchmaking with the Government Agencies, NASA SBIR/ STTR Program, NASA Small Business Specialists, and Prime Contractors**

*Sign up for one-on-one discussions with Federal Government representatives, NASA SBIR/STTR Technical Managers, NASA Small Business Specialists and Prime Contractors to review available and upcoming requirements.*

*Location: Floyd-Payne Campus Center Forum Room 306*

4:30 pm

**Networking and Discussions**